

PRIVACY POLICY FOR *BASIC\$4ALL*

This privacy policy governs your use of the software application *Basic\$4ALL* (“Application”) for mobile devices created by First Command Educational Foundation. This Application is designed to provide instruction by allowing users to answer multiple-choice questions in basic financial literacy topics to build a “savings account” for a future financial goal.

User Provided Information

The Application obtains the information you provide when you download and register the Application. Registration with us is optional. However, you will not be able to use the Application unless you register.

When you register with us and use the Application, you provide your email address and password.

Automatically Collected Information

The Application does not collect information about the location of your mobile device.

Your information will not be shared with any third party.

We may disclose User Provided Information:

- as required by law, such as to comply with a subpoena, or similar legal process;
- when we believe in good faith that disclosure is necessary to protect our rights, protect your safety or the safety of others, investigate fraud, or respond to a government request;
- with our trusted services providers who work on our behalf, do not have an independent use of the information we disclose to them, and have agreed to adhere to the rules set forth in this privacy statement.

You can stop all collection of information by the Application easily by uninstalling the Application. You may use the standard uninstall processes as may be available as part of your mobile device or via the mobile application marketplace or network. Uninstalling the Application will not delete the information we have collected. You can also request to opt-out via email, at edufoundation@fcef.com.

Data Retention Policy, Managing Your Information

We store your email address, an encrypted version of your password, and gameplay details such as your answers to multiple-choice questions. Your email address is required as a user identifier and so we may send you a link to download a completion certificate. We will retain your email address for as long as you use the Application and for a reasonable time thereafter. If you’d like us to delete the user information you have provided via the Application, please contact us at edufoundation@fcef.com and

we will respond in a reasonable time. Please note that some or all of the User Provided Information may be required for the Application to function properly.

Children

We do not use the Application to knowingly solicit data from or market to children under the age of 13. If a parent or guardian becomes aware that his or her child has provided us with information without their consent, he or she should contact us at edufoundation@fcef.com. We will delete such information from our files within a reasonable time.

Security

We are concerned about safeguarding the confidentiality of your information. We provide physical, electronic, and procedural safeguards to protect information we process and maintain. For example, we limit access to this information to authorized employees and contractors who need to know that information in order to operate, develop, or improve our Application. Please be aware that, although we endeavor provide reasonable security for information we process and maintain, no security system can prevent all potential security breaches.

Changes

This Privacy Policy may be updated from time to time for any reason. We will notify you of any changes to our Privacy Policy by posting the new Privacy Policy on our website (www.fcef.com). You are advised to consult this Privacy Policy for any changes, as continued use is deemed approval of all changes. You can check the history of this policy on our website (www.fcef.com).

Your Consent

By using the Application, you are consenting to our processing of your information as set forth in this Privacy Policy now and as amended by us. "Processing" means using cookies on a computer/hand-held device or using or touching information in any way, including, but not limited to, collecting, storing, deleting, using, combining and disclosing information, all of which activities will take place in the United States. If you reside outside the United States your information will be transferred, processed and stored there under United States privacy standards.

Contact Us

If you have any questions regarding privacy while using the Application, or have questions about our practices, please contact us via email at edufoundation@fcef.com.