



UNDER SECRETARY OF THE ARMY  
WASHINGTON

MAR 29 2018

Ms. Vickie L. Coleman  
CEO, First Command Educational Foundation  
1 FirstComm Plaza  
Fort Worth, Texas 76109-4999

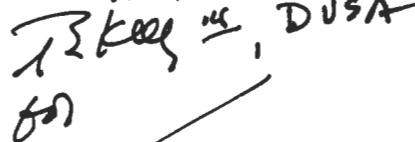
Dear Ms. Coleman,

This letter is in response to your letter dated December 27, 2017, requesting that the United States Army grant the First Command Educational Foundation with approval to provide financial information and presentations to personnel assigned to Army installations. In accordance with Department of Defense Instruction 1344.07, "Personal Commercial Solicitation on DoD Installations," I hereby grant permission for the First Command Educational Foundation to conduct such training under the following conditions:

- a. All material, to include brochures and PowerPoint presentations, used to provide financial information or education must prominently display this disclosure: "Advertisements, promotions, statements, and logos are those of the First Command Educational Foundation. The United States Army neither states nor implies any endorsement, association, or recommendation with regard to this organization."
- b. The First Command Educational Foundation logo may appear on brochures, but not on PowerPoint presentations.
- c. Presentations will be conducted only at the express invitation of the installation commander. The First Command Educational Foundation may not contact installation commanders unless first contacted by the installation commander to provide financial education.
- d. Educators for the First Command Educational Foundation may not endorse any product, service, or enterprise in its presentations of materials.

We appreciate your interest in assisting the Department of the Army in providing educational programs to our Soldiers and their family members. If you have any questions, my point of contact is Ms. Kathleen Cole, who may be reached at 703-695-0440 or email at [kathleen.d.cole.civ@mail.mil](mailto:kathleen.d.cole.civ@mail.mil).

Sincerely,

Handwritten signature of Ryan D. McCarthy, with "DUSA" written to the right.

Ryan D. McCarthy